



CATSEI

Challenges and prospects for China- EU agricultural trade

Afternoon workshop 14th of November, 2007

Hotel Metropole, Brussels

Challenges and prospects for China-EU agricultural trade

| Time | Theme | Speaker |
|--|--|--|
| 12.00-13.00 | <i>Lunch buffet in the lounge outside the meeting room</i> | |
| 13.05 | Welcome | Kees van der Meer, chairman |
| 13.10 | CATSEI project – a presentation | Michiel Keyzer, project leader CATSEI |
| <u>Trade barriers: rules and regulations</u> | | |
| 13.25 | EU-China agricultural trade | Charles Dunkley, International Affairs EU DG AGRI |
| 13.45 | Trade policy issues: SPS and TBT | Frank van Tongeren, OECD |
| 14.05 | Concluding discussion on policy related issues | Kees van der Meer/All |
| 14.25 | <i>Coffeebreak(lounge)</i> | |
| <u>Trade barriers: daily practice</u> | | |
| 14.50 | China-EU trade: plants and seeds | Ruiqing Huang, Beijing Rui Xue Global Co., Ltd |
| 15.10 | China-EU trade: vegetables and fruits | Philippe Binard, Freshfel Europe |
| 15.30 | China EU trade: dairy products | Erik van Rijn, Interfood BV |
| 15.50 | Open floor | All |
| 16.30 | Concluding remarks | Kees van der Meer |
| 16.45 | <i>Drinks will be served in room Einstein</i> | |

The invited speakers presented shortly:

Kees van der Meer is today's chairman and is a consultant for the Agriculture & Rural Development Department of the World Bank. Recently, he led the World Bank study on China's Compliance with Food Safety Requirements for Fruits and Vegetables.

Michiel Keyzer is Professor of Mathematical Economics at the Vrije Universiteit, Amsterdam, and Director of the Centre for World Food Studies (SOW-VU). He is project leader of the CATSEI-project.

Philippe Binard is General Delegate of Freshfel Europe, the European Fresh Produce Association, located in Brussels, which acts as forum for the European fresh fruit and vegetables chain.

Pat Dunkley works in international relations in DG AGRI of the EU and in particular on EU-China agricultural trade.

Frank van Tongeren is an expert in the fields of agriculture and international trade at OECD in Paris.

Ruiqing Huang has a PhD from Wageningen University and is the president of Beijing Rui Xue Global Co., Ltd a trader in horticulture.

Erik van Rijn, is the Trade and Commercial Manager at the dairy company Interfood BV, Netherlands.

Contact information

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Register by sending an email to Kristina Jansson, LEI at kristina.jansson@wur.nl indicating name, email address and if you wish to have lunch. The number of participants is limited.